



Joining forces to end
modern slavery.

Fundraise for Freedom: Fundraising Pack

Welcome to your fundraising pack

Thank you for choosing to support Justice & Care. Your fundraising makes a real difference in the fight against modern slavery, and we're so grateful to have you on board.

Whether you're hosting a quiz, baking, running, swimming or celebrating an occasion, this pack will guide you through your fundraising journey.

I'm **Sarah Shepherd**, your point of contact throughout. If you need advice, resources, or just a bit of encouragement, I'm here to help.

Thank you again for standing with us, you're helping bring hope and freedom to those who need it most.

Warmly,

Sarah

Community Fundraiser at Justice & Care

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What is modern slavery and human trafficking?

Modern slavery is a serious crime that sees victims exploited for someone's financial or personal gain. Victims cannot refuse or leave their traffickers due to threats, violence, coercion, deception, or abuse of power. Modern slavery can manifest in different ways, including sexual exploitation, forced labour, criminal exploitation and domestic servitude. While anyone could be a victim, 2024 NRM¹ data revealed that British nationals made up the majority of referrals. Worryingly, of those referred for criminal exploitation, most were **young people aged 17 or under**, with **45%** being **British boys**.

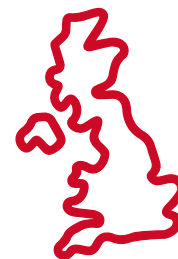
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Globally an estimated **50 million people are in modern slavery today.**



1 in 3 of these victims are children.



In the UK, there are estimated to be **more than 122,000 victims** of modern slavery.



It is one of the fastest growing crimes, estimated by the International Labour Organisation to be worth **£185 billion a year for criminal networks.**

¹ NRM - National Referral Mechanism is a government-led framework in the UK for identifying and supporting victims of modern slavery and human trafficking.

Justice & Care's solution

Justice & Care was founded in 2008. Our strategy is simple - we join forces with survivors, police forces, prosecutors, the judiciary, businesses, investors, NGOs and governments to bring safety to the vulnerable and risk to the traffickers. We have four key objectives wherever we work:

1. Protect the most vulnerable
2. Restore lives
3. Disrupt criminal networks
4. Work with governments to create change at scale

Since our inception in the UK in 2019, we have achieved:

760+

SURVIVORS WITH
HIGHLY COMPLEX NEEDS
SUPPORTED

552

YEARS OF COMBINED JAIL
TIME FOR 70 CONVICTED
EXPLOITERS

92%+

OF SURVIVORS SUPPORTED
ENGAGE WITH POLICE
INVESTIGATIONS,
COMPARED TO JUST 44%
WITHOUT OUR SUPPORT

Scan here to read
more about the survivors
we support.



Fundraising ideas

Birthday or Wedding Fundraiser

Ask friends and family to donate to special occasions instead of giving gifts.

Host a dinner, BBQ, pub quiz or party with purpose

Gather friends or family for a meal or event and ask for a suggested donation.

Car wash

Get creative, why not do a community car wash?

Bake sale

Always a favourite at work, school, or in the community.

Craft Sale or market Stall

Sell handmade items or run a stall with the proceeds going to J&C.



Get active

Sponsored challenge

Whether you prefer walking, running, cycling, or swimming, set yourself a challenge for freedom. Feeling adventurous? Try a thrilling activity like skydiving and raise sponsorships with every leap!

Charity sporting event

Thinking about a big run, cycle or triathlon? Join team J&C!*

Freedom Games

A month-long, team-based fundraising and awareness challenge where individuals and businesses compete in fun, freedom-themed physical, creative, and community activities – all to support survivors of modern slavery. Register your team's interest for 2026 now!

*please note spaces for our events are limited, so we encourage you to sign up as soon as possible - or feel free to reach out directly to check availability.



Sign up & explore events



Creating your personal fundraising Page (via Enthuse)

Start here:

Scan QR code or click the button below



website

1. Set your fundraising target

Not sure what to put? Ask us!

2. Add a profile photo

3. Choose your header image

Use the default or upload your own.

4. Tell your story

Tell people what you're doing and why you're doing it for J&C. Give us a shout if we can help by providing you with some of our latest survivor stories and impact.

5. Customise your page link

6. Set your contact preferences

Tell us if you'd like updates about our work.

7. Share your page!



Need help?

Just get in touch, we're here to support you!

Thank you!

Thank you for your wonderful support.

It is because of your belief in our mission that we are able to change lives and tackle this urgent global injustice.

If you have any questions or need support planning your event, we'd love to help – just get in touch:



partnerships@justiceandcare.org



Justiceandcare.org



Twitter: [@justiceandcare](https://twitter.com/justiceandcare)



Instagram: [@justiceandcare](https://www.instagram.com/justiceandcare)

Justice & Care is a registered charity in England and Wales (1133829), and Scotland (SC042389), and is also a registered non-profit in the United States. Tax ID: 27-2106472.